UTC Canadian Technology Conference

Toronto, Ontario · April 14th - 16th

2025 Sponsorship Opportunities

Why Sponsor?

Participate in UTC's 2025 Canada Conference to connect with key players in utilities and technology. Align your brand with industry innovations, create connections, and gain exposure to decision-makers and ICT professionals.

Sponsorship Levels & Benefits

PREMIER EXCLUSIVE $10,000

Our most comprehensive package includes table top exhibit space and 2 chairs, three conference registrations, an exclusive 45 minute lunch presentation on Tuesday, April 15th, and a pre-event e-blast to maximize your reach.

GOLD $8,000

Recognition on the event website, promotional materials, and onsite signage. Includes tabletop exhibit space with two chairs, two conference registrations, and consideration for a speaking opportunity on an existing panel (pending leadership approval).

SILVER $5,500

Recognition on the event website, promotional materials, and onsite signage. Includes tabletop exhibit space with two chairs and one conference registration.

BRONZE $2,000

Brand exposure through recognition on the event website, promotional materials, and onsite signage. Includes one conference registration.

💡 All our sponsorships options include **one conference registration**.

Networking & Event Sponsorships

💡 All our networking sponsorships include **one conference registration**.

Networking Recap $4,000
Showcase your brand as attendees connect and recap conference highlights.

Networking Lunch (Exclusive) $4,000
Brand visibility during a central networking lunch attended by key industry professionals.

Registration Bags (Exclusive) $4,000
Sponsor provides bags distributed to all attendees, ensuring continuous brand visibility.

Exhibit Hall Lunch (Exclusive) $4,000
Visibility during the exhibit hall lunch, where attendees gather to network and engage.

Networking Breakfast & Breaks $3,000
Sponsor the morning and break sessions, essential touchpoints for informal networking.

Reception Sponsorships

Exclusive Welcome Reception
$3,500 MONDAY
Be the first to welcome attendees, introducing your brand at this opening reception.

Exclusive Exhibit Hall Reception
$4,500 TUESDAY
Connect with attendees in a relaxed environment in the exhibit hall, where networking is at its peak.

*all pricing is in US dollars

Additional Sponsorship Opportunities

Lanyards (Exclusive) $4,000
Sponsor provides lanyards. Feature your logo on attendee lanyards for ongoing visibility throughout the event.

Hotel Keys (Exclusive) $4,000
Brand hotel room keys with your logo, keeping your company top of mind for attendees.

Registration Area (Exclusive) $3,500
Increase exposure at the main registration point, where every attendee will pass through.

Exhibit Pricing
Member - **$1,000**
Non-Member - **$2,500**

For more information or to secure your sponsorship or exhibit, contact us at
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