

SPONSORSHIP ADD-ON

Add value to your sponsorship. Select from these opportunities to increase your sponsorship level. For non-exhibiting companies, these opportunities are a great way to participate and engage in the conference.

<p>UTCC CHAIRMAN RECEPTION \$5,000</p>	<p>NETWORKING RECEPTION \$3,500</p>	<p>NETWORKING LUNCH \$3,500</p>	<p>REGISTRATION TOTE BAG \$3,500</p>	
<p>EXCLUSIVE</p> <ul style="list-style-type: none"> • Recognition and welcome address by company delegate during reception • Recognition in all conference marketing (print and electronic promotions, and logo and link on website) • Company logo on all onsite signage • Digital brochure included on conference flash drive • 1 Conference registration 	<p>1 AVAILABLE 1 WEDNESDAY On Show Floor,</p> <ul style="list-style-type: none"> • Recognition in all conference marketing (print and electronic promotions, and logo and link on website) • Company logo on all onsite signage • Digital brochure included on conference flash drive • 1 Conference registration 	<p>1 AVAILABLE THUR - LUNCH ON EXHIBIT FLOOR</p> <p>EXCLUSIVE</p> <ul style="list-style-type: none"> • Recognition in all conference marketing (print and electronic promotions, and logo and link on website) • Company logo on all onsite signage • Digital brochure included on conference flash drive • 1 Conference registration 	<ul style="list-style-type: none"> • Recognition as Bronze Partner in all conference marketing (print and electronic promotions, and logo and link on website) 	
<p>REGISTRATION TOTE BAG \$3,500</p>	<p>UTCC CHAIRMAN AWARDS \$3,500</p>	<p>NERC CIP LUNCH \$3,500</p>	<p>NETWORKING BREAK \$1,500</p>	<p>BREAKFAST \$1,500</p>
<p>EXCLUSIVE</p> <ul style="list-style-type: none"> • Company logo placed on registration tote bag with UTCC logo • Recognition in all conference marketing (print and electronic promotions, and logo and link on website) • Company logo on all onsite signage • Digital brochure included on conference flash drive • 1 Conference registration 	<p>2 AVAILABLE</p> <ul style="list-style-type: none"> • Company representative to participate in ceremony • Recognition at awards ceremony and in all conference marketing (print and electronic promotions, and logo and link on website) • Company logo on all onsite signage • Digital brochure included on conference flash drive • 1 Conference registration 	<p>EXCLUSIVE – PRE-CONFERENCE TRAINING</p> <ul style="list-style-type: none"> • Company representative to participate in ceremony • Recognition at training lunch and in all conference marketing (print and electronic promotions, and logo and link on website) • Company logo on all onsite signage • Digital brochure included on conference flash drive • 1 Conference registration 	<p>4 AVAILABLE WEDNESDAY (A.M. OR P.M.) THURSDAY (A.M.) FRIDAY (A.M.)</p> <ul style="list-style-type: none"> • Recognition in all conference marketing (print and electronic promotions, and logo and link on website) • Company logo on all onsite signage • Digital brochure included on conference flash drive 	<p>3 AVAILABLE WEDNESDAY THURSDAY FRIDAY</p> <ul style="list-style-type: none"> • Recognition in all conference marketing (print and electronic promotions, and logo and link on website) • Company logo on all onsite signage • Digital brochure included on conference flash drive

2016 SPONSORSHIP OPPORTUNITIES

PLATINUM PARTNER \$10,000

PRE-CONFERENCE BENEFITS

- Recognition as Platinum Partner in all conference marketing (print and electronic promotions, and logo and link on website)
- Recognition in conference press release
- Member spotlight in the UTC Journal Q3 issue that is distributed onsite

ONSITE BENEFITS

- Complimentary 10' x 20' exhibit space
- Company logo on all onsite signage
- One full-page ad in the onsite Final Program
- Digital brochure included on conference flash drive
- 3 Conference registrations
- One emailed invitation to conference registrants on behalf of sponsor
- 15 minute Keynote Welcome address
- Member registration rate for any non-member utility guest brought by the sponsor
- 2 company representatives invited to attend the UTCC Board dinner
- Space provided for one user group either pre- or post-conference

GOLD PARTNER \$7,500

PRE-CONFERENCE BENEFITS

- Recognition as Gold Partner in all conference marketing (print and electronic promotions, and logo and link on website)

ONSITE BENEFITS

- Complimentary 10' x 10' exhibit space (additional space can be purchased at a discount)
- Company logo on all onsite signage
- Digital brochure included on conference flash drive
- 2 Conference registrations
- Recognition during the welcoming and closing remarks

SILVER PARTNER \$5,000

PRE-CONFERENCE BENEFITS

- Recognition as Silver Partner in all conference marketing (print and electronic promotions, and logo and link on website)

ONSITE BENEFITS

- Complimentary 10' x 10' exhibit space
- Company logo on all onsite signage
- Digital brochure included on conference flash drive
- 1 Conference registration
- Recognition during the welcoming and closing remarks

BRONZE PARTNER \$3,500

PRE-CONFERENCE BENEFITS

- Recognition as Bronze Partner in all conference marketing (print and electronic promotions, and logo and link on website)

ONSITE BENEFITS

- Recognition during the welcoming and closing remarks